

Cir no: HBT ATH / GEN/ 96 /26-27

Date: 14.03.2026

Understanding trends in social media use amongst adolescents

Dear Parent

Based on the vision of the Ajman Executive Council and The Office of Private Education Affairs aimed at enhancing digital quality of life in the Emirate, the Ajman TEC in collaboration with The Office of Private Education is launching an exploratory research study aimed at understanding trends in social media use amongst adolescents in Ajman.

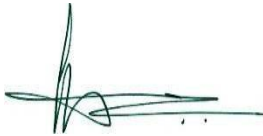
This study targets understanding usage patterns of social media applications among students (aged 12 to 18 years) and the challenges and opportunities they face in the digital world. The study consists of two surveys – one for adolescents and one for their parents.

Therefore, please find the below link for giving parental consent for the survey:

(<https://ajyal.questionpro.com/ParentalConsent>)

This link consists of a parental consent form to allow parents to understand the scope of the survey and provide consent for their children to take it. Once they provide consent and an email address, the TEC will send the survey links directly to them.

Regards



Principal

Ms. Mariyam Nizar Ahamed