



IIS/CIR/040/2026-2027

20/05/2026

Dear Parents,

**“Greetings from IIS Family”**

Kindly note that the school is conducting the “**World Entrepreneurs Day 2026–2027**” under the theme “**GenZ BizCon 2026 – Create , Pitch , Lead.**” The programme is scheduled to be held on **18<sup>th</sup> June 2026**.

The event aims to promote creativity, entrepreneurial thinking, communication skills, leadership qualities, innovation, teamwork, and business awareness among students of **Classes X to XII** from both **Science and Commerce streams**. The programme will feature exciting business-related competitions designed to encourage students to think creatively and develop problem-solving abilities.

**Events**

**1. AdZap – Ad Mad Show**

- Students will creatively advertise a product or service through innovative presentations and marketing ideas.

**2. SolveX – Case Study Challenge**

- Participants will analyse business situations and present practical and creative solutions.

**3. Pitch Perfect – Business Plan Competition**

- Students will present innovative business ideas and entrepreneurial plans before the judges.

**General Guidelines**

- Participants: Classes X to XII (Streams: Science & Commerce).
- Separate categories will be there for Boys and Girl.
- A total of 6 teams will be selected in each category (*3 Boys' Teams & 3 Girls' Teams*)
- Each team should consist of a minimum of 3 and a maximum of 5 members.
- Each team will be given 5 minutes for presentation.
- Participants must strictly follow the prescribed rubrics and judging criteria which will be shared and briefed by subject teachers.
- The decision of the judges will be final.
- Interested students should submit their team details to their respective class teachers on or before **7<sup>th</sup> June 2026**. **No entries will be accepted after the deadline.**

**Selection Process**

- The selection of students for the competitions will be conducted class-wise during the coming week for all interested participants.
- Students will be shortlisted for the final competition rounds based on their performance and registration.
- All interested students are requested to register with their respective class teachers and prepare according to the prescribed guidelines and rubrics.
- The school encourages all eligible students to participate actively and showcase their creativity, confidence, leadership qualities, and entrepreneurial talents through this unique platform.

***Students are encouraged to participate actively and showcase their Talents!***

  
PRINCIPAL  
Ms. Qurat Ul Ain

