

## **Faculty Profile**

**NAME: LALY JOSEPH**

**DEPARTMENT: COMMERCE**

**DESIGNATION: ASSISTANT**

**PROFESSOR**

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### **I. EDUCATIONAL QUALIFICATIONS**

<b>QUALIFICATION</b>	<b>COURSE</b>	<b>UNIVERSITY</b>	<b>YEAR</b>	<b>OTHER DETAILS, IF ANY.</b>
<b>Undergraduate</b>	BBA	MG University	2009	
<b>Post graduate</b>	MBA Finance IT	MG University	2012	
	MCom Marketing	Annamalai University	2016	
<b>NET/SET/M.Phil</b>	NET Management		2019	
	NET Commerce		2019	
	SET Commerce		2017	
<b>Ph.D</b>				
<b>Other</b>	DCA	Rutronix	2013	

### **II. CAREER PROFILE**

<b>Total work experience in years</b>	8.5 years	
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<b>Total teaching experience in years</b>	8 years	
<b>Teaching experience in the current institution</b>	1 month	
<b>Areas of specialization</b>	Management and Commerce Subjects	
<b>Subjects taught</b>	Business Management Marketing Management Financial Markets and Operations Organisational Behaviour Advertising Management Financial Services Strategic Management Services Marketing Banking	

### III. RESEARCH UNDERTAKEN

<b>Major Projects</b>	<b>Minor Projects</b>	<b>Collaborative Projects</b>
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### IV. DETAILS OF PUBLICATIONS WITH SSN/ISBN No.

Journals	Books	Year

**V. SEMINARS/CONFERENCES/WORKSHOPS PAPERS  
PRESENTED/ATTENDED/ORGANISED**

	International level	National level	State level	College level
<b>Organized/Attended</b>	<p>1. International 4-day Webinar on the contemporary issues in Commerce and management” 7th to 10th October – St. Philomena’s College, Mysore, Bengaluru</p> <p>2.”What is teacher Growth and How can we measure it? Webinar Conducted by Suraasa –Empowering teachers on November 02, 2022</p> <p>3.”How Can I foster a growth Mindset in the classroom? Webinar by Suraasa – empowering teachers</p>	<p>1“Importance of e-commerce and e-marketing in present Situations” – 15th May 2020– Govt PG College, Pipariya, Madhya Pradesh.</p> <p>2. National Webinar on Art of Writing and Publishing Research Papers conducted by Rajagiri College of Management and Applied Sciences, Kakkanad, kerala-21st and 22nd</p>	<p>1. “ Covid 19 and Commerce” May 9th 2020 – St. Teresa’s college, Ernakulam, Kerala.</p> <p>2. “Philosophical Foundations of Research” 16th May 2020 – Government College, Tripunithura,</p> <p>3.“Indoor Gardening – A beginner’s Guide” 20th May</p>	<p>1.Highlights of Union budget 2021 ;- by Bharata Mata College, Thrikkakara – 10 th Feb 2021</p>

	on Dec 15, 2022.	<p>January 2021</p> <p>3.National Webinar cum Panel Discussion on “Blended Education” organized by M.B.A. Financial Services Management Programme, Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur, (Rajasthan.), held on July 11</p> <p>4. National Webinar on “Altmetrics” conducted By Bharata Mata College, Thrikkakara , Kerala on 6 th August 2022 0, 2021.</p>	<p>– St. Xavier’s College, Aluva, Kerala.erala.</p> <p>4“Behavioral Finance “– by Santhigiri college -24 th February 2021 10.</p> <p>5.“Management Skills in a Post Covid – 19 worlds” by Santhigiri College – 24th February 2021</p>	
<b>Papers presented</b>				
<b>Resource Person</b>				

**VI. SELF DEVELOPMENT PROGRAMMES ORGANIZED/ ATTENDED**

<p><b>Faculty Development Program</b></p>	<p><b>1. “Online Research Workshop-Series I - Data Analysis Using SPSS” Organized by DDU KAUSHAL KENDRA, Cochin University of Science and Technology- November 3rd to 5th 2020.</b></p> <p><b>2.“How to enhance engagement in virtual classes” August 26th 2020– St. Philomena’s College, Mysore, Bengaluru</b></p> <p><b>2.DDU Kaushal Kendra, Cochin University of Science and Technology, Kochi -682022, Kerala, India, Two-day workshop on Web and Text Analytics (Beginner Level)&amp;quot; From 14th – 15th, May 2021</b></p>
<p><b>Refresher courses/Orientation program</b></p>	
<p><b>Training program by university/other institutions</b></p>	<p><b>1.Online Training Series - BEACON 2021, Conducted by Junior Chamber International Ernakulam from 8 th May 2021 to 31 st May 2021.</b></p>

<b>Faculty Exchange Programs</b>	
<b>UGC-Faculty improvement program</b>	<p><b>1. AICTE sponsored Short term training program for faculty on “women entrepreneurship and plastic upcycling” conducted by SCMS School of Technology &amp; Management, Kerala (23 rd. to 28th Nov 2020)</b></p> <p><b>2. Teaching Learning Centre, Ramanujan College, and University of Delhi- one-week Faculty Development Programme on “Academic Writing for Research” from 11- 17 October, 2021 and obtained Grade A+.</b></p>
<b>Other</b>	

**VII. AREAS OF INTEREST**

<b>Academic</b>	
<b>Non-Academic</b>	

**VIII. Participation in co-curricular/extra-curricular/institution building activities at college level**

**IX. Participation in co-curricular/extra-curricular/institution building activities at department level**

