



HABITAT SCHOOL AL JURF, AJMAN

Circular - KG1 to Grade 4 KidsPreneurs Competition

Circular No: HB/AC/22.23/55

Dated: 11/01/2023

Dear Parent,
Greetings!

This is to inform you that the Ministry of Education is organizing the KidPreneurs Competition as a part of the *National Science Technology and Innovation (NSTI) Festival - 2023*.

This is an integrated competition aimed at promoting the concept of entrepreneurship and innovation and instilling entrepreneurship among students at an early stage. The competition will teach children financial culture, how to deal with customers, selling skills, the meaning of savings, and creativity in a unique way, especially in the field of entrepreneurship. The participating students will be provided with small kiosks during the competition period, through which they can sell their products and have a unique experience in the world of entrepreneurship.

Registration is open for all students from KG1 to Grade 4.

During the competition, students will be evaluated according to the specific and simple criteria that are predetermined by the jury to evaluate students' skills and abilities, such as;

1. Creativity and innovation
2. Passion
3. Effective communication
4. Commitment
5. Planning
6. Social skills
7. Discover opportunities
8. Knowledge

Guidelines for the Competition

1. Students wishing to participate must record a simple video under the supervision of the parents. **The duration of the video should not be more than 60 seconds.**
2. Videos must be uploaded as a single file and of the highest quality.
3. The student must appear clearly and the lighting should be appropriate.

4. Sound effects can be used.
5. The video must include:
 - a. Name, age and profile of the student.
 - b. A simple explanation of the project idea, focusing on presenting the distinctive characteristics of the idea and how the idea was chosen. Who is the target group for this project?

Categories of Projects

- Clothing and accessories
- Drawing and photography
- Embroidery
- Engraving on wood
- Painting on mirrors and glass,
- Heritage products
- Heritage clothing
- Tools related to heritage and traditions of peoples around the world, all health products except for medicines
- Recycling products
- Environmental awareness products
- Renewable energy
- Educational products
- Educational tools and modern teaching aids
- Educational games
- Home accessories and decorations
- Antiques and gifts
- Information technology
- Smart applications
- Programming

Fill the details in the Link - <https://forms.gle/yHoBQeSYtpJww4Fz5>

Last date of registration is 13th January 2023.



**Principal
Bala Reddy Ambati**