



EMIRATES FUTURE INTERNATIONAL ACADEMY
ACADEMIC YEAR (2026-27)
SQUIRREL – FINANCIAL LITERACY PROGRAM
Grade 3 - 5

EFIA/CIR-027/2026-27

Date – 15 May 2026

Dear Parents and Learners,

We are delighted to introduce **Squirrel**, an innovative financial literacy program designed to help students develop essential money management and life skills in an engaging and interactive way.

Squirrel is a globally recognized asynchronous learning platform aligned with the **Financial Literacy Framework** and the **Sustainable Development Goals (SDGs)**. Through simulated real-life financial experiences, students will learn the importance of budgeting, saving, spending wisely, and preparing for unexpected situations.

As part of the program, students will:

- Earn virtual money through positive participation and school engagement.
- Manage expenses such as rent, transport, and school-related costs.
- Learn to use **Current, Savings, and Emergency Accounts** effectively.
- Build responsible financial habits through real-life decision-making scenarios.
- Personalize avatars and participate in a virtual marketplace experience.

The program will also support classroom engagement through a reward-based system where teachers can encourage positive behaviour and participation using virtual rewards and points.

To help students understand the platform better, kindly find the tutorial video link below:

Student Introductory Video (10 minutes): <https://youtu.be/eDu3kahE6cU>

Please note that the login credentials for the platform will be shared personally with each learner.

At our school, we strongly believe in equipping learners with practical life skills that prepare them for the future. Financial literacy is an important aspect of this journey, and we are excited to provide our students with this meaningful learning opportunity.

Parental involvement will play an important role in the success of the program, and further opportunities for engagement will be shared in due course.

Should you have any questions or require further information, please feel free to contact the class teacher.

Regards

Saji Oommen
Principal